

MINUTES

REGULAR MEETING OF
CITY OF ALAMEDA ECONOMIC DEVELOPMENT COMMISSION
THURSDAY, APRIL 20, 2006
7:30 PM

CALL TO ORDER AND ROLL CALL

Vice Chair Lindsey called the meeting to order at 7:35 p.m.

Present: Commission Members: Autorino, Dahlberg and Schmitz

Absent: Chairman Kelly, Commission Members: Stieg, Wetzork and Zuppan

Vacancies: One

Staff: Dorene Soto and Rosemary Valeska

1. Introduction of new EDC Member, Art Autorino

Vice Chair Lindsey welcomed Commission Member Autorino, who gave a brief overview of his professional background.

MINUTES

2. Minutes of the Regular Meeting of March 16, 2006

Vice Chair Lindsey stated that due to the lack of a quorum, the minutes would be continued to the May 18 Regular Meeting.

CONSENT CALENDAR

(None)

ORAL COMMUNICATIONS – PUBLIC

(No public speaker slips were submitted.)

UNFINISHED BUSINESS

(None)

NEW BUSINESS

3. Introduction of Cathy Woodbury, Planning and Building Director

Ms. Woodbury spoke about Planning and Building initiatives and gave an overview of the role of the Customer Service Implementation Committee.

4. Presentation by Debbie Potter, Base Reuse and Community Programs Manager, regarding Alameda Point

Ms. Potter gave a PowerPoint presentation that addressed the Navy conveyance process and the Preliminary Development Concept/MTC Grant. This item was presented for information only; no EDC action was requested.

5. Presentation by Rachel Silver, Development Manager – Housing, regarding City of Alameda's Housing Programs

Ms. Silver gave a PowerPoint presentation that addressed first time homebuyer programs, housing assistance, inclusionary housing programs, affordable housing construction, housing resources, and housing information. This item was presented for information only; no EDC action was requested.

REPORTS

6. Oral Report: Commission Member Dahlberg – Economic Development Strategic Plan Subcommittee

Commission Member Dahlberg reported on the meetings with the business associations for the purpose of gathering feedback for the draft plan update. Ms. Soto stated that more of these meetings have been scheduled. A community survey will be prepared and distributed. It will be a few more months before a draft plan update is ready for presentation to the EDC. Report accepted.

7. Oral Report: Commission Member Schmitz – EDC representative to the Multi-Modal Transportation Task Force

Commission Member Schmitz stated that there was nothing to report as there was no task force meeting held since the last EDC meeting.

WRITTEN COMMUNICATIONS

8. *Redevelopment – Building Better Communities – April 2006*

ORAL COMMUNICATIONS – COMMISSION MEMBERS AND STAFF

- Ms. Soto reported on the following items:
 - On April 4, the Development Services Department hosted a lunch for the human resource directors of the City's major employers. Other City departments participated in this event, too. Information regarding City programs that could be of interest or benefit to employees was provided to the human resource directors. Some of the company representatives in attendance expressed interest in

volunteering for the Habitat for Humanity project at 626 Buena Vista Avenue.

- The new customer service program, which is accessed through the City's website home page, went "live" this week.
- The City is working with a parking consultant to develop a parking study for the Park and Webster commercial areas. We will be looking at codes, fees, shared uses, and the potential creation of parking districts.
- Regarding the theater project, the CEQA lawsuit will be heard on April 27. The bid openings for the parking garage and theater rehabilitation projects are scheduled for May 9 and May 10, respectively. The awards of contracts are scheduled for June 20. The Planning Board will be reviewing lights, landscaping and signs in June.
- The new restaurant at the Alameda Marketplace is open for business and is already very successful. The Marketplace is now 100 percent leased. The Marketplace was prominently featured in a recent *San Francisco Chronicle* article regarding Bay Area gourmet market halls.
- Peet's will hold an official ground breaking ceremony on April 26 at the new Harbor Bay Business Park roasting facility.
- Commission Member Schmitz stated that he was pleased to receive the latest Development Services Dept. quarterly update. Ms. Soto stated that the EDC would receive quarterly updates from the other departments, also.

ADJOURNMENT

The meeting was unanimously adjourned at 8:33 p.m.

Respectfully submitted,

Dorene E. Soto
Manager, Business Development Division

DES:rv